
FOR IMMEDIATE RELEASE**Search shows you what's available. People Like Us now finds your match**

Members write where they want to go in plain language, and the members who could host them are told.

Sydney, Australia, 13 August 2026. A member writes an ordinary sentence in the Community Feed: "Looking for three weeks in Barcelona in September, and we can offer our home in Sydney's inner west." People Like Us now tells the members who could actually host them. It runs both ways, so members also hear when someone is looking for a home in their area, whether they posted or not.

The hard part of home exchange has never been finding a home worth wanting; there are thousands. It is being found by the right member at the right moment, the one whose plans fit yours and who would love what you are offering, if only they saw it. Search helps: People Like Us has long let members find who wants to visit their area on their dates. But that can only weigh where and when, not the many other things that make a home and a member a genuine fit, and it still waits for you to go looking. Good matches have been missed simply because two people never crossed paths.

The post is read for place, dates and exchange type, then scored against each member's calendar, existing bookings and stated destinations. A language model reads the post the way another member would: where, when, and what kind of swap. Members get two streams of notifications, Exchange Opportunities and Posts in Your Areas, and control which of these they receive, by email or in-app.

"The right exchange might be out there for you right now, and the only reason it has not happened is that you and the other member never found each other. Our members have done that searching by hand for years. Now the Feed does it for them, and quietly tells the people who match."

Drew Seitam, Founder and CEO, People Like Us

Matching reads only what a member chooses to post publicly, and works at town or region level. No street address is used or leaves the platform.

The feature is available to members now.

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About People Like Us Home Exchange

People Like Us is the world's most trusted home exchange community, rated 4.9 on Trustpilot. Founded in Australia in 2018, its more than 10,000 members across 120 countries open their homes to one another, travelling the world without the cost of hotels and experiencing places as locals rather than tourists. It is built on trust, generosity and genuine human connection: open your home to the world, and the world becomes your home.

Media Contact

Drew Seitam, Founder & CEO, People Like Us Home Exchange
press@peoplelikeus.world | +61 411 623 553 | peoplelikeus.world

Notes to editors

Screenshots available: a match notification and the preferences screen, from a demo account with no real names or addresses. Interviews with Drew Seitam, and with members who have exchanged this way, can be arranged.

Substantiation: People Like Us is ranked #1 in the Homestay category among businesses with more than 500 reviews on Trustpilot, with a rating of 4.9.